



EST. 1972

# SWISS FARM

THE COUNTRY BUTCHER

# Get Set for Christmas

Everything you need for a great *festive* feast



# Turkey

Whole  
English  
Turkeys  
£12.49/kg

Available  
in 3 sizes!

The highlight for many this Christmas -  
**roast turkey with all the trimmings.**

Sourced from our accredited poultry  
supplier, each turkey is beautifully  
fresh, seriously succulent and bursting  
with festive flavour. We haven't even  
mentioned the wonderful leftovers...

**11-12 lbs**

(Feeds approx. 7-9 people)

**13-14 lbs**

(Feeds approx. 10-12 people)

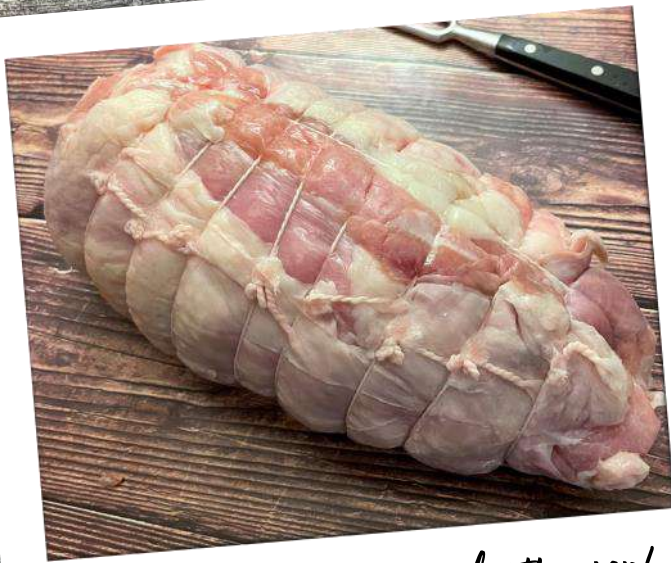
**15-16 lbs**

(Feeds approx. 13-15 people)



# Fancy roast turkey, but don't need a whole bird?

Then you'll love our hugely popular turkey crowns. Like our whole English turkeys, they're sourced from our accredited English poultry supplier and pair perfectly with our tangy cranberry sauce.



*Boned, rolled and ready for the oven!  
Festive cooking made super easy.  
Boned & Rolled Turkey Crown £12.99/kg*

*Same great  
taste as our  
whole turkeys!*

*Sweet, tangy and perfect with  
roast turkey and all the trimmings*





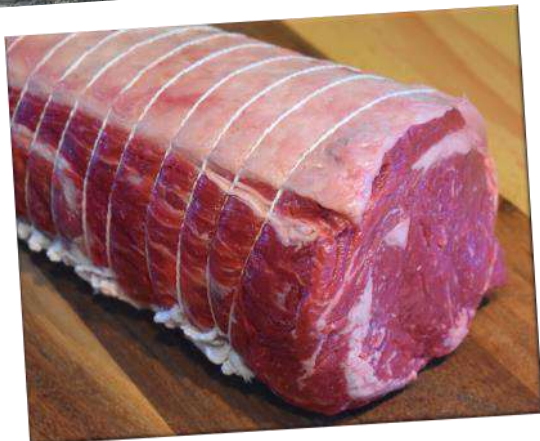
If you didn't realise already,  
*we don't waste* anything.



Especially at *Christmas*.



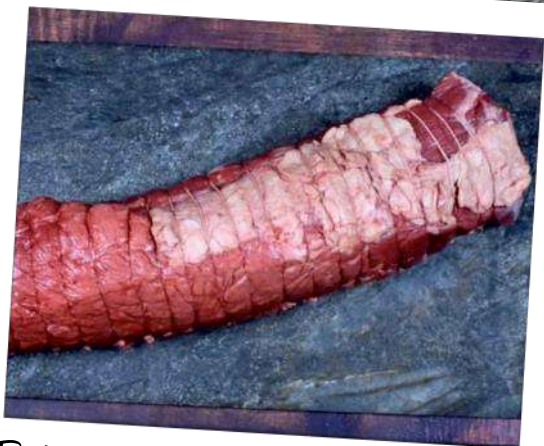
# Beef Joints



*Succulent meat. Delicious marbling.  
It's the all-rounder for a reason.  
Rolled Sirloin £28.99kg*



*Lean, tender and perfect with crispy  
roasts and our small-batch beef gravy.  
Topside £14.99kg*



*Fall-apart-tender beef that's delicious as  
a roast & ideal for roast beef sandwiches.  
Salt Beef £15.99kg*

*Beautifully fresh  
& 100% British*

Want to cook something extra special this Christmas?

Well, we've got just the thing for you. It's called WAGYU.

Pure WAGYU from Earl Stonham Farms, to be precise.





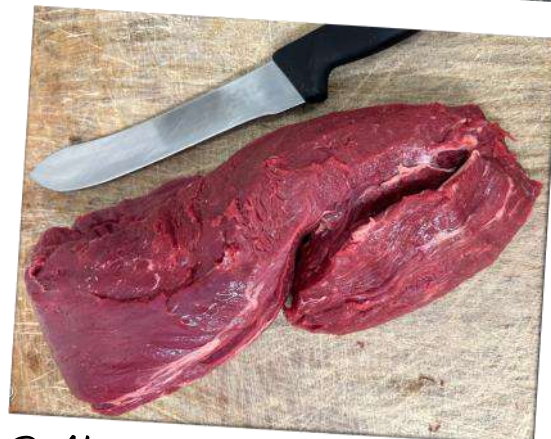
The ultimate beef roasting joint. Richly marbled, tender & packed with flavour.  
**Rib of Beef TBC**



We love short ribs. Once slow cooked, the tasty beef quite literally falls off the bone.  
**Short Ribs £12.99kg**



Not only is brisket perfect for slow cooking, it's a cut full of terrific flavour  
**Brisket £12.99kg**



Beef Wellington on your festive menu?  
Then our tender fillet steak is for you.  
**Fillet £58.99kg**

Swiss Farm  
Horseradish  
£2.99  
per jar



Made in *small* batches.  
*Crafted* for roast beef.



A wooden cutting board is the central focus, featuring a creative arrangement of food. At the top, a star-shaped cracker is covered in yellow mustard. Below it, a line of approximately 15 small, round beef meatballs is arranged, each coated in a dark, glossy sauce and garnished with a small piece of fresh green herb. To the right of the meatballs, a single cherry is skewered on a wooden stick. At the top right, a slice of orange is also skewered on a wooden stick. The background shows a wooden table and a blue chair with the word 'TABLE' partially visible.

When beef tastes *so good*,  
it's *fun* to get creative.

Visit [www.swissfarm.co.uk](http://www.swissfarm.co.uk) for fun, festive recipes and more.



# Pork Joints



*Like our pork legs, our loins are tasty, tender and make exquisite crackling..*

*Whole Loin of Pork £14*



*If you like crunchy crackling and lean, tender pork, our pork legs are for you..*

*Whole Leg of Pork £18*



*With layers of delicious fat, our mighty shoulders are ideal for slow roasting.*

*Whole Shoulder of Pork £18*

*Try pairing with  
our Bramley  
Apple Sauce!*

**Beautifully fresh. 100% British.**

**And butchered by us.**





*Love crispy,  
golden crackling?*

Visit our *website* for easy  
*crackling perfection*



# Lamb Joints



*Ideal for slow-cooking thanks to the delicious fat and soft, tasty meat.*  
*Whole Shoulder of Lamb £25*

*For an extra  
flavour boost, try  
dipping in our  
£2.99 mint sauce!  
It's exquisite.*



*Rich, tender lamb with roasties & mint  
sauce is, perhaps, culinary perfection.*  
*Whole Leg of Lamb £25*



*Flavourful, beautifully tender and  
perfect for slow-cooking this Christmas.*  
*Lamb Shanks £6 each*

Full of *minty* goodness







Dry-cured, 100% East Anglian & available in smoked & un-smoked.  
*Main Leg Gammon* £24



Need a smaller joint? Try our top leg gammon! Same exquisite taste & texture.  
*Top Leg Gammon* £14



Whether you go smoked or un-smoked, with bone-in, you're getting even more flavour.  
*Gammon on-bone* £40

Love gammon  
but want to make  
it extra festive  
this season?

Try smothering in  
marmalade  
or honey!

See the next page for *sticky glaze* inspiration





A true festive  
feast isn't complete  
without a sticky  
glazed gammon.

*East Anglian* pork.

*Dry-cured* at Swiss Farm.

Delicious *smothered* in honey or marmalade.

And *only* £14.

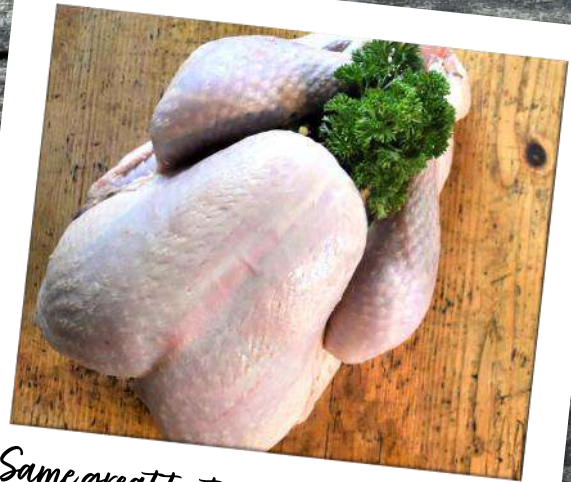


# Chicken



*Succulent, tasty & freshly prepared.  
East Anglian chicken at its best.  
Whole Chicken £4.99/kg*

*A perfect choice if you  
fancy an alternative  
to turkey this  
Christmas.*



*Same great taste as our whole chickens.  
Same texture too. They're just bigger.  
Christmas Chicken £12.99/kg*

*100% fresh. Always locally sourced.*

*Our chicken is renowned for a reason.*



There are festive trimmings.  
Then there are festive trimmings  
*freshly made* at Swiss Farm.





# Trimmings



*A best seller for over 52 years. Our original 1972 recipe pork sausage.  
Pork Sausages 20 for £5.99*



*Same recipe as our original recipe pork sausage, just a thinner sausage.  
Chipolatas 20 for £5.99*

*A recipe so popular,  
we haven't changed  
it since 1972.*



*Mini in size, massive in taste! Perfect as a festive appetiser & with the main feast.  
Cocktail Sausages 24 for £3.99*

At Christmas time, you need a sausage that's full of flavour, perfect with any roasting joint and made with great quality meat. The sausages above are just that. Unfortunately, everyone around the Christmas table is going to want them.



Limited  
Edition



Real oranges. Real cranberries.  
Our sausage meat. A festive highlight.  
*Christmas Cocktail Sausages*  
1 pack (24) £4.99

Limited  
Edition



Sweet, savoury & utterly delicious. Made  
with dates, bacon and our sausage meat.  
*Stuffed Bacon Balls*  
1 pack (9) £7.00

Limited  
Edition



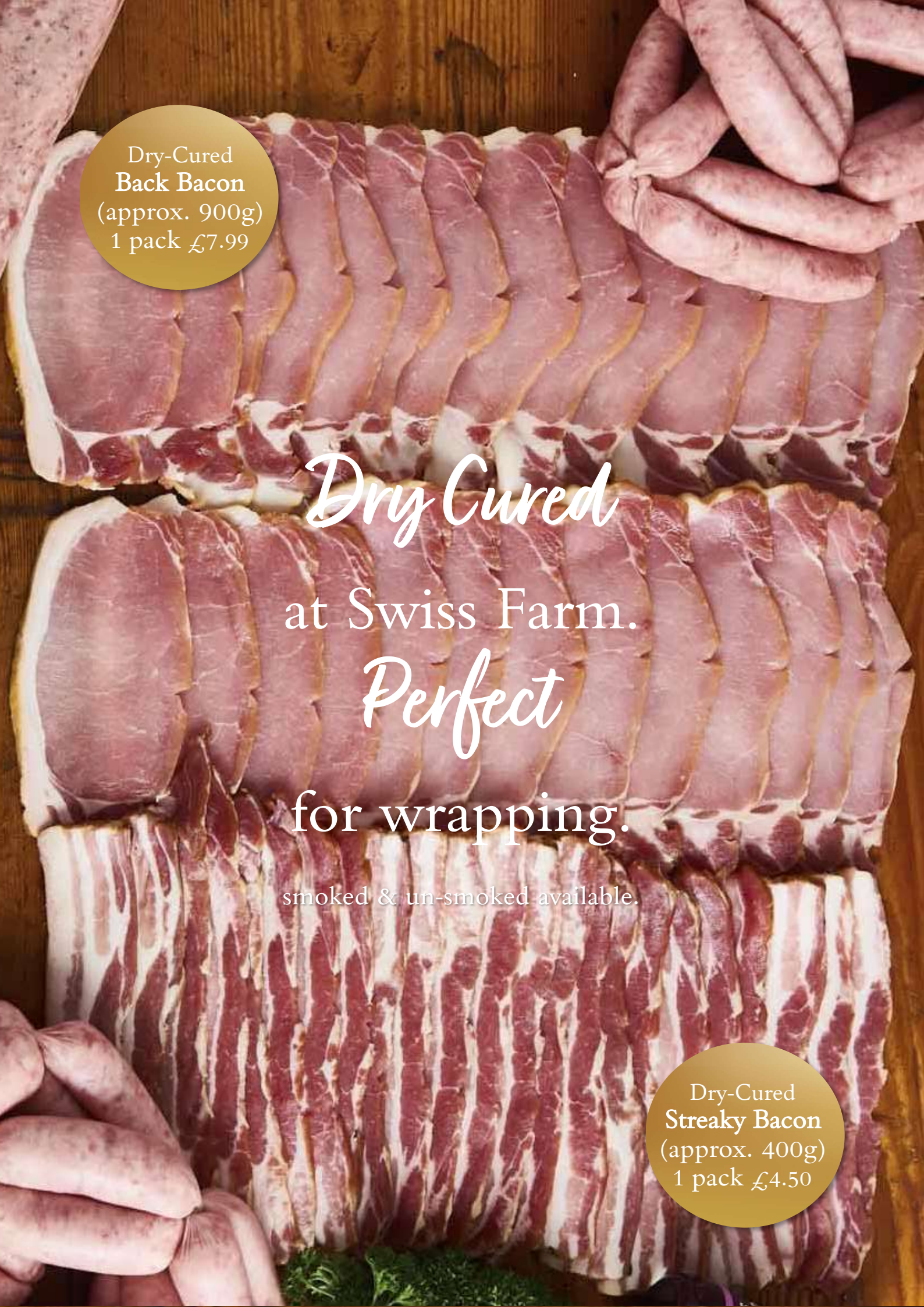
Sweetness from the cranberries, tang from  
the oranges & bursting with festive flavour.  
*Cranberry & Orange Sausage Meat*  
1 tube £4.99



Every feast needs stuffing balls.  
Choose from traditional or Sage & Onion.  
*Sausage Meat*  
2 Tubes for £5.99







Dry-Cured  
Back Bacon  
(approx. 900g)  
1 pack £7.99

*Dry Cured*  
at Swiss Farm.  
*Perfect*  
for wrapping.

smoked & un-smoked available.

Dry-Cured  
Streaky Bacon  
(approx. 400g)  
1 pack £4.50





You've seen a few of our  
festive favourites. Now it's  
time to get your order in!

Simply jot down what you fancy  
on the following pages & visit us  
in-store to place your order.

We'll need a £20 deposit,  
a signature - and that's it!



# Christmas Order Form

Product	Price	Quantity
20 Sausages	£5.99	
20 Chipolatas	£5.99	
24 Cocktail Sausages	£3.99	
24 Christmas Cocktail Sausages	£4.99	
2 Sausage Meats (1lb each)	£5.99	
Goose Fat (jar)	£2.99	
Bacon pack (smoked/unsmoked)	£7.99	
9 Stuffed Bacon Balls	£7.00	
Rib of Beef	TBC	
Gammon on-bone (approx. 4-5kg)	£40	
Salt Beef (1kg)	£15.99kg	
Loin of Pork (approx. 2kg)	£14	
Shoulder of Pork (approx. 4.5kg)	£18	
Leg of Pork (approx. 3.5kg)	£18	
Streaky Bacon Pack smoked/unsmoked	£4.50	
Whole Leg of Lamb	£25	
Gammon joint smoked/unsmoked (Top / main leg)	£14 / £24	
Christmas Chicken (per kg)	£12.49kg	
Chicken Fillets (per kg)	£6.99kg	
Topside (per kg)	£14.49kg	
Fillet Steak (per kg)	£58.99kg	
Sirloin Joint (per kg)	£28.99kg	
Dozen Large Eggs	£3.70	
24 Pigs in Blankets	£10	
Other		



*Christmas opening times*  
*at all our shops!*

Saturday 21<sup>st</sup> December

8.30am-5.30pm

Sunday 22<sup>nd</sup> December

8.30am-5.30pm

Monday 23<sup>rd</sup> December

8.30am-5.30pm

Tuesday 24<sup>th</sup> December

6am-1pm

\*All weights approximate. Prices subject to change.

For more deals, products and festive ideas, visit  
[www.swissfarm.co.uk](http://www.swissfarm.co.uk) and follow us @swiss\_farm